



DECORATIVE OUTDOOR BOLLARD

VERSABEAM BOLLARD

Model Series: DLB-

The VersaBeam Series Bollard is the ultimate all-in-one solution for sophisticated outdoor illumination. This series features a revolutionary 3-in-1 internal switch that allows you to customize wattage, color temperature (3000K/4000K/5000K), and photocell settings directly in the field. With interchangeable heads ranging from louvered to decorative styles, you can adapt the aesthetic to any project.

WATTAGE 14/19/24 Watts, Selectable	CCT 30/40/50K CCT	CRI >80
EFFICACY 140 lm/W	DIMMING 0-10 V	WARRANTY 5 Year


WET LOCATION


LISTED

360°
BEAM ANGLE

120-277V
INPUT VOLTAGE

ADC12
ALUMINUM HOUSING

7
HEAD STYLES

01 FEATURES

- 3-in-1 internal switch: CCT Selectable, Power Adjustable & Photocell On/Off
- ADC12 aluminum die-casting housing provides excellent heat dissipation
- Matte Black and Matte Bronze standard finishes; Custom RAL available
- AC 120-347V optional input for Canadian and extended-range installations
- 7 interchangeable head styles — cone, louvered, and decorative options
- IP65 waterproof rating for all-weather outdoor installation
- 0-10V dimming with optional photocell, PIR sensor, and emergency battery
- 5-Year warranty, UL Listed, Type V 360° beam distribution

02

ORDERING MATRIX

SERIES DLB	STYLE	CCT	VOLTAGE	POLE	FINISH	OPTIONS
	STYLE	CCT	INPUT VOLTAGE	POLE HEIGHT	FINISH	OPTIONS
	A Flat Cone	CCT 3000/4000/5000K Selectab	UNV1 120–277V input / 0–10V dimming	24 24 inch with anchor bolts	BK Matte Black	EM Emergency Battery Pack
	B Round Cone				BZ Matte Bronze	SP Surge Protector
	C Louvered Flat	CCTX Custom CCT	UNV2 120–347V input / 0–10V dimming	30 30 inch with anchor bolts	RAL-xx Custom RAL Color	PIR PIR Sensor
	D Louvered Round					PC Photocell
	E Tall Decor			36 36 inch with anchor bolts		
	F Short Decor					
	G Focus Decor			42 42 inch with anchor bolts		

EXAMPLE DLB-A-CCT-UNV1-36-BK — VersaBeam Bollard, Flat Cone head, Selectable CCT (3/4/5K), 120–277V, 36" pole, Matte Black finish

03

HEAD STYLE REFERENCE

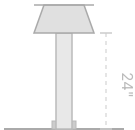
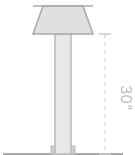
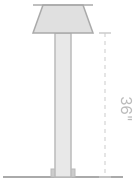
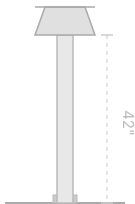
All heads interchangeable on any pole

A	B	C	D	E	F	G
						
FLAT CONE	ROUND CONE	LOUVERED FLAT	LOUVERED ROUND	TALL DECOR	SHORT DECOR	FOCUS DECOR

04

POLE HEIGHT OPTIONS

All heights include anchor bolts

24 inches  CODE: 24	30 inches  CODE: 30	36 inches  CODE: 36	42 inches  CODE: 42
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05 LUMEN & WATTAGE EFFICIENCY INFORMATION				Field-selectable: 14W / 19W / 24W		
STYLE	TOP SHAPE	CCT	LPW	14W LUMENS	19W LUMENS	24W LUMENS
HEAD A — FLAT CONE						
A	Flat	3000K	138	1,925	2,612	3,300
A	Flat	4000K	144	2,021	2,743	3,465
A	Flat	5000K	151	2,118	2,874	3,630
HEAD B — ROUND CONE						
B	Dome	3000K	138	1,925	2,612	3,300
B	Dome	4000K	144	2,021	2,743	3,465
B	Dome	5000K	151	2,118	2,874	3,630
HEADS C & D — LOUVERED FLAT / LOUVERED ROUND						
C	Flat	3000K	67	933	1,267	1,600
C	Flat	4000K	70	980	1,330	1,680
C	Flat	5000K	73	1,027	1,393	1,760
D	Dome	3000K	67	933	1,267	1,600
D	Dome	4000K	70	980	1,330	1,680
D	Dome	5000K	73	1,027	1,393	1,760
HEADS E, F & G — TALL DECOR / SHORT DECOR / FOCUS DECOR						
E	Decorative	3000K	117	1,633	2,217	2,800
E	Decorative	4000K	123	1,715	2,328	2,940
E	Decorative	5000K	128	1,797	2,438	3,080
F	Flat	3000K	117	1,633	2,217	2,800
F	Flat	4000K	123	1,715	2,328	2,940
F	Flat	5000K	128	1,797	2,438	3,080
G	Flat	3000K	117	1,633	2,217	2,800
G	Flat	4000K	123	1,715	2,328	2,940
G	Flat	5000K	128	1,797	2,438	3,080

Photometric data measured at 25°C ambient temperature. Lumen output is delivered lumens at the field-selectable wattage setting. LPW (Lumens Per Watt) calculated at 24W. Heads C/D (Louvered) reduce output due to louver optical control. Wattage is field-selectable via 3-in-1 internal switch: 14W / 19W / 24W.

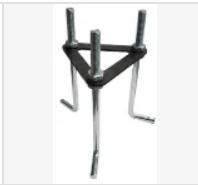
07 TECHNICAL SPECIFICATION

PARAMETER	VALUE	PARAMETER	VALUE
Optics	Type V, 360° beam angle	IP Rating	IP65
Wattage	14 / 19 / 24W selectable	Location Rating	Wet Location
LPW	70–140 depending on head style	Certification	UL Listed
CCT	3000K / 4000K / 5000K selectable	Housing	ADC12 Aluminum Die-Casting
CRI	>80	Pole Sizes	24 / 30 / 36 / 42 in. available
Dimming	0–10V	Mounting	Anchor bolts (included)
Input Voltage	AC 120–277V (standard)	Warranty	5-Year
Input Voltage (opt.)	AC 120–347V	Finish	Matte Black / Matte Bronze / Custom RAL

FIELD-ADJUSTABLE CONTROLS

Under the fixture head are switches for field-adjustable wattage (14W / 19W / 24W), 3-CCT selectable (3000K / 4000K / 5000K), optional photocell control, and optional PIR sensor. All settings are accessible without tools after installation.

08 ACCESSORIES

	DL-B-SURGE10KV Surge Protector, 10KV		DL-B-P-PLATE Retrofit Plate		DL-B-P-ANCHOR Anchor Bolts
	DL-B-P-SHIELD Light Spill Shield		DL-B-P-PIR PIR Sensor	Optional integral emergency battery pack (EM) available — contact sales@directled.co for details.	

09 COMPLIANCE & WARRANTY

CERTIFICATIONS	WARRANTY
UL Listed — suitable for wet locations. IP65 rated enclosure. Photometric data measured per IES LM-79. LED module data per IES LM-80.	5-Year Limited Warranty covers all LED modules and driver components under normal use. Housing and mechanical components warranted against defects in materials and workmanship. DirectLED reserves the right to modify specifications without prior notice.

10 PRODUCTS IN USE

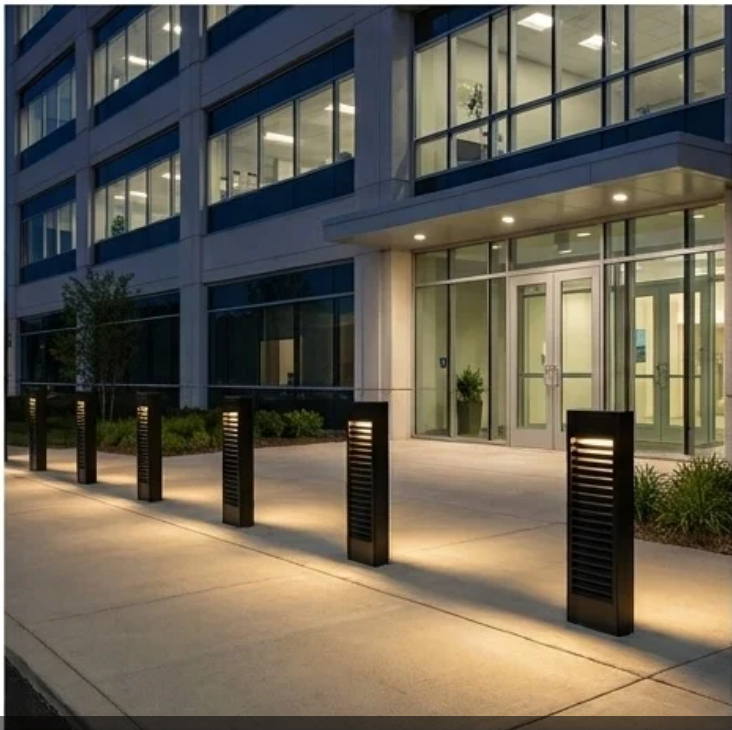
Drop installation photography into each slot



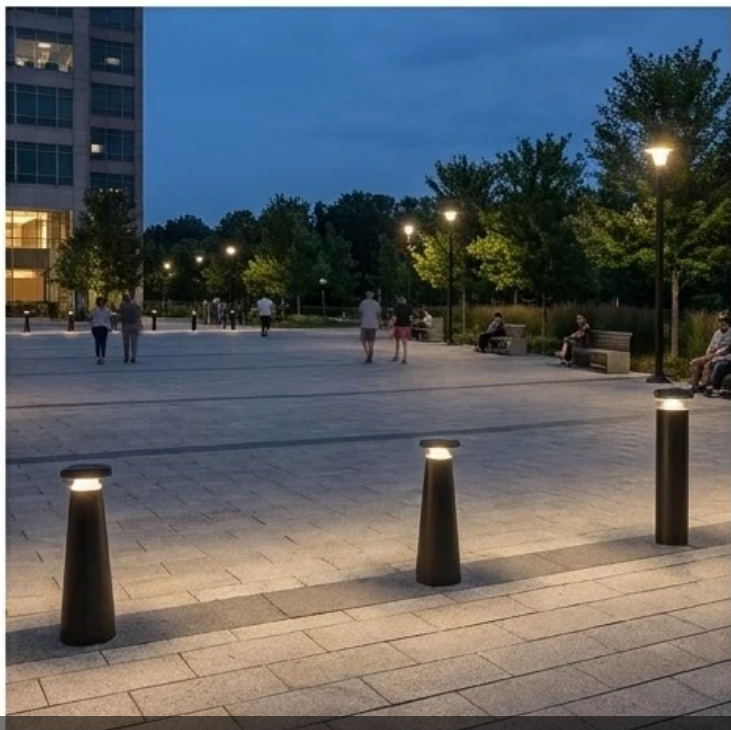
PATHWAY LIGHTING



PARKS & GARDENS



COMMERCIAL ENTRY



PLAZAS & COURTYARDS

The VersaBeam Bollard Series is suited to a wide range of outdoor architectural applications. Contact sales@directled.co or visit directled.co for project references and specification support.



E

F

G



- A FLAT CONE
- B ROUND CONE
- C LOUVERED FLAT
- D LOUVERED ROUND
- E TALL DECOR
- F SHORT DECOR
- G FOCUS DECOR

12 PRODUCT DIMENSIONS

Dimensions in inches — mm in brackets where shown

HEAD
STYLE

A

B

C

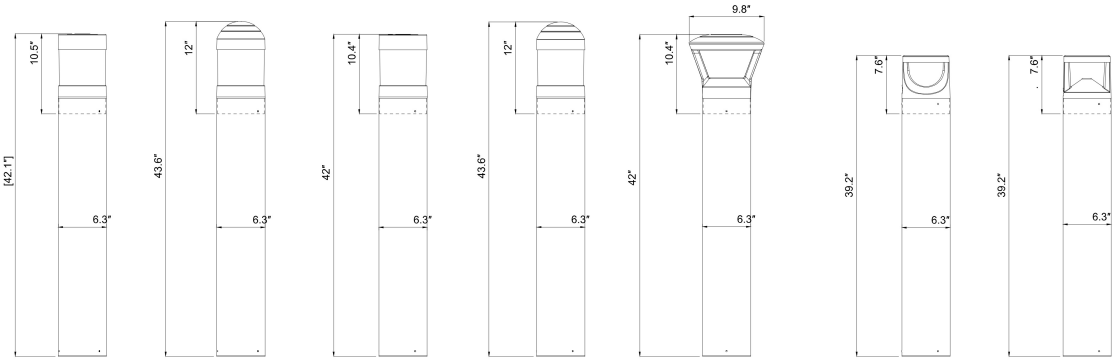
D

E

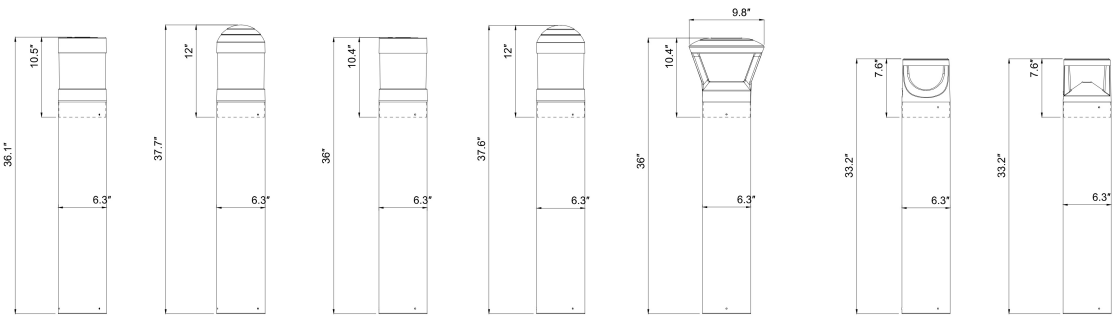
F

G

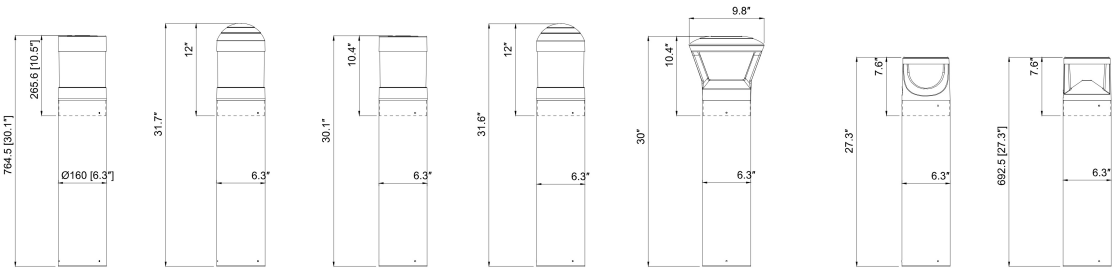
42"
POLE



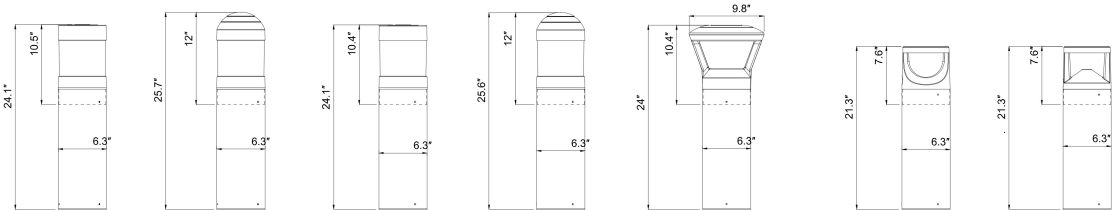
36"
POLE



30"
POLE



24"
POLE

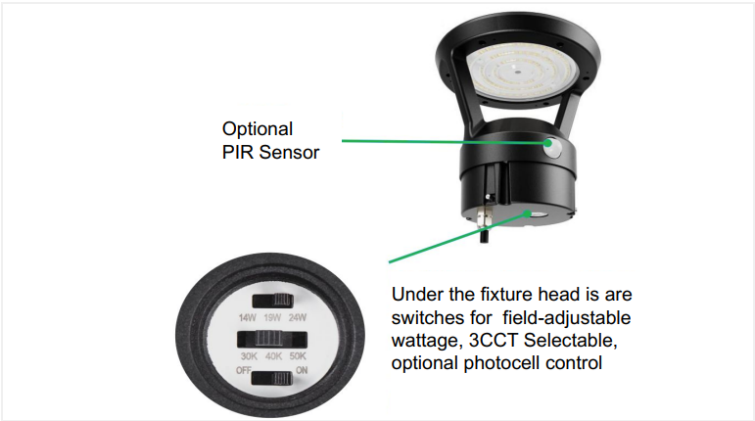


Pole diameter: Ø160mm (6.3") for all styles and heights. Dimensions shown are overall heights including head. Refer to 30" pole column for full dimensional callouts.

Styles F and G have a narrower head profile (7.5" / 7.6") versus A–E (10.4"–12"). For CAD files and IES data visit directled.co or contact sales@directled.co.

13 FIELD ADJUSTMENTS — WATTAGE, CCT & PHOTOCELL

No tools required after installation



WATTAGE SELECTION

14W LOW	19W MID	24W FULL
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Toggle the wattage switch to reduce power consumption. Setting affects all CCT options equally.

CCT SELECTION

3000K WARM WHITE	4000K NEUTRAL WHITE	5000K COOL WHITE
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Set the desired CCT before installation. Switching CCT after installation requires removing the head.

PHOTOCELL CONTROL

OFF Continuous — controlled by 0–10V dimmer or timer	ON Dusk-to-dawn auto on/off via integral photocell
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OPTIONAL PIR SENSOR

Order code **PIR** adds an integral motion sensor inside the head. On detection the fixture ramps to full output; it returns to the set dim level after the hold period.